



# Diamond Sponsorship

## \$2 500

### What you get



# 10x Weekend Pass

#### VISIBILITY

##### Online Video Promotions:

- ▶ Logo mention in all our Advertising videos (3 planned videos) that will be promoted through paid social media marketing strategies (logo visible alone for 0.3 to 1 seconds)
- [VIEW EXAMPLE VIDEO HERE](#) (2022 version)

##### Website:

- ▶ A custom designed 10 sec animated slide in the Animated Header
- ▶ Logo and full coordinates in the Diamond Sponsor Slider Section

##### Social Media:

- ▶ Your logo in the Sponsors Album on our Facebook Page
- ▶ Dedicated post with your logo to announce your Sponsorship on our Facebook, Instagram and Linked In pages

##### Digital Tickets

- ▶ Each visitor, after purchasing a pass online, will receive by email a digital ticket (also printable) containing a unique scan code and more information about their purchase.
- ▶ Your logo will be present at the bottom of these PDF tickets

##### On Site TV Screen

- ▶ A TV screen at the bar which will display information about the event and the sponsors in a loop throughout the 4 days of the event. Your logo and coordinates will be included in this presentation loop

##### Printed Media

- ▶ 11x17 poster and a tri-fold flyer that will be distributed locally and have an ad in the local newspapers. Your logo will be in the poster in a more prominent size compared to the sponsorship of other levels
- ▶ A few 3 sided, 4 feet x 8 feet triangles at key points on the site will display the names of all the sponsors for each sponsorship level. You company will have a full side of these triangles.
- ▶ Your logo will also be displayed on a 4x8 vinyl banner on site

##### Radio Advertisement

- ▶ The name of your business will be mentioned in our paid radio ads on CHOM 97.7, CKOI 96.9, THE BEAT 92.5 and CKOD-FM 103.1

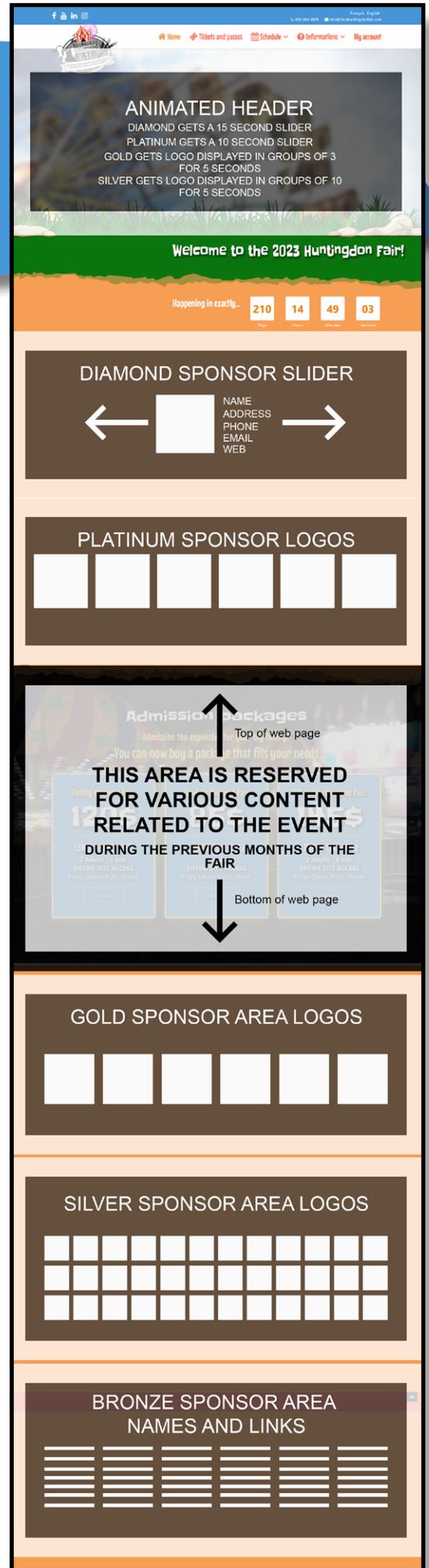
##### Loudspeaker Announcements

- ▶ The name of your business will be mentioned (multiple times) in down times and between events during the tractor pulls and demolition derby.

This is our website home page layout to help you better visualize where the sponsor areas are, this layout shows the positioning of each level elements on the home page

You can have a preview of the website here

[www.foirehuntingdonfair.com](http://www.foirehuntingdonfair.com)





# Platinum Sponsorship

## \$1 500

### What you get



## 8X Weekend Pass

### VISIBILITY

#### Online Video Promotions:

- ▶ Logo mention in all our Advertising videos (3 planned videos) that will be promoted through paid social media marketing strategies (logo visible for 0.3 to 1 seconds)
- [VIEW EXAMPLE VIDEO HERE](#) (2022 version)

#### Website:

- ▶ A custom designed 10 sec animated slide in the Animated Header
- ▶ Logo and full coordinates in the Platinum Sponsor Logos Section

#### Social Media:

- ▶ Your logo in the Sponsors Album on our Facebook Page
- ▶ Dedicated post with your logo to announce your Sponsorship on our Facebook, Instagram and Linked In pages

#### Digital Tickets

- ▶ Each visitor, after purchasing a pass online, will receive by email a digital ticket (also printable) containing a unique scan code and more information about their purchase.
- ▶ Your logo will be present at the bottom of these PDF tickets

#### On Site TV Screen

- ▶ A TV screen at the bar which will display information about the event and the sponsors in a loop throughout the 4 days of the event. Your logo and coordinates will be included in this presentation loop

#### Printed Media

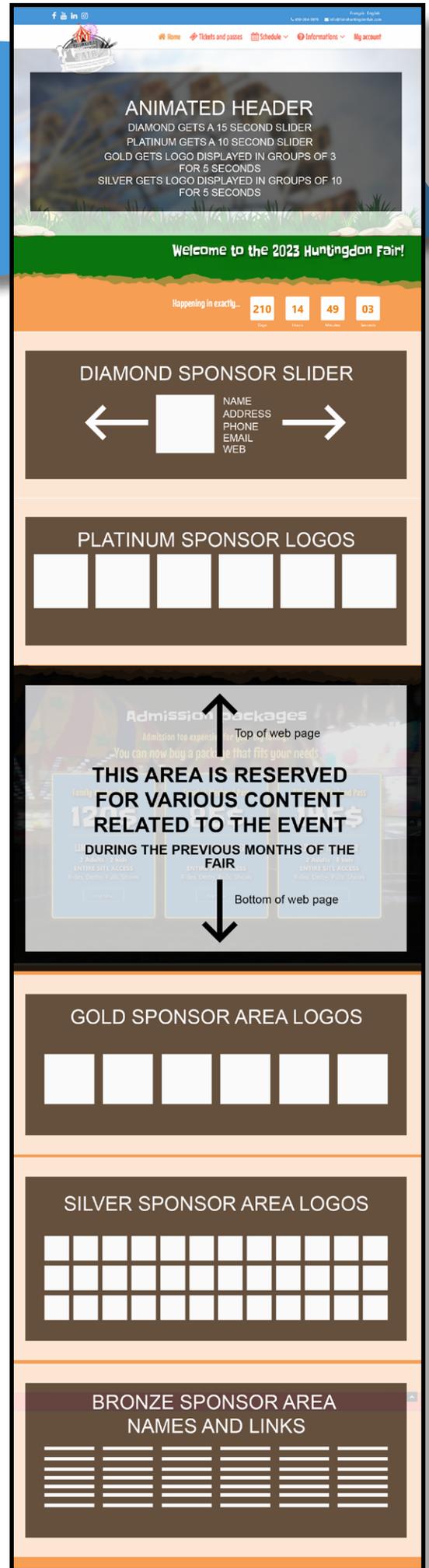
- ▶ 11x17 poster and a tri-fold flyer that will be distributed locally and have an ad in the local newspapers. Your logo will be in the poster in a more prominent size compared to the sponsorship of other levels
- ▶ A few 3 sided, 4 feet x 8 feet triangles at key points on the site will display the names of all the sponsors for each sponsorship level. Your company will be displayed in the respective section. Your logo will also be displayed on a 3x6 vinyl banner on site

#### Radio Advertisement

- ▶ The name of your business will be mentioned in our paid radio ads on CHOM 97.7, CKOI 96.9, THE BEAT 92.5 and CKOD-FM 103.1

#### Loudspeaker Announcements

- ▶ The name of your business will be mentioned (multiple times) in down times and between events during the tractor pulls and demolition derby.



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# Gold Sponsorship

## \$1 000

### What you get



## 6X Weekend Pass

### VISIBILITY

#### Online Video Promotions:

- ▶ Logo mention in all our Advertising videos (3 planned videos) that will be promoted through paid social media marketing strategies (logo visible for 0.3 to 1 seconds)  
[VIEW EXAMPLE VIDEO HERE](#) (2022 version)

#### Website:

- ▶ Logo and web link in the Gold Sponsor Section

#### Social Media:

- ▶ Your logo in the Sponsors Album on our Facebook Page
- ▶ Dedicated post with your logo to announce your Sponsorship on our Facebook, Instagram and Linked In pages

#### Digital Tickets

- ▶ Each visitor, after purchasing a pass online, will receive by email a digital ticket (also printable) containing a unique scan code and more information about their purchase.
- ▶ Your logo will be present at the bottom of these PDF tickets at 50% scale of the platinum sponsors

#### On Site TV Screen

- ▶ A TV screen at the bar which will display information about the event and the sponsors in a loop throughout the 4 days of the event. Your logo and coordinates will be included in this presentation loop

#### Printed Media

- ▶ 11x17 poster and a tri-fold flyer that will be distributed locally and have an ad in the local newspapers. Your logo will be in the poster in a more prominent size compared to the sponsorship of other levels
- ▶ A few 3 sided, 4 feet x 8 feet triangles at key points on the site will display the names of all the sponsors for each sponsorship level. Your company will be displayed in the respective section. Your logo will also be displayed on a 3x6 vinyl banner on site

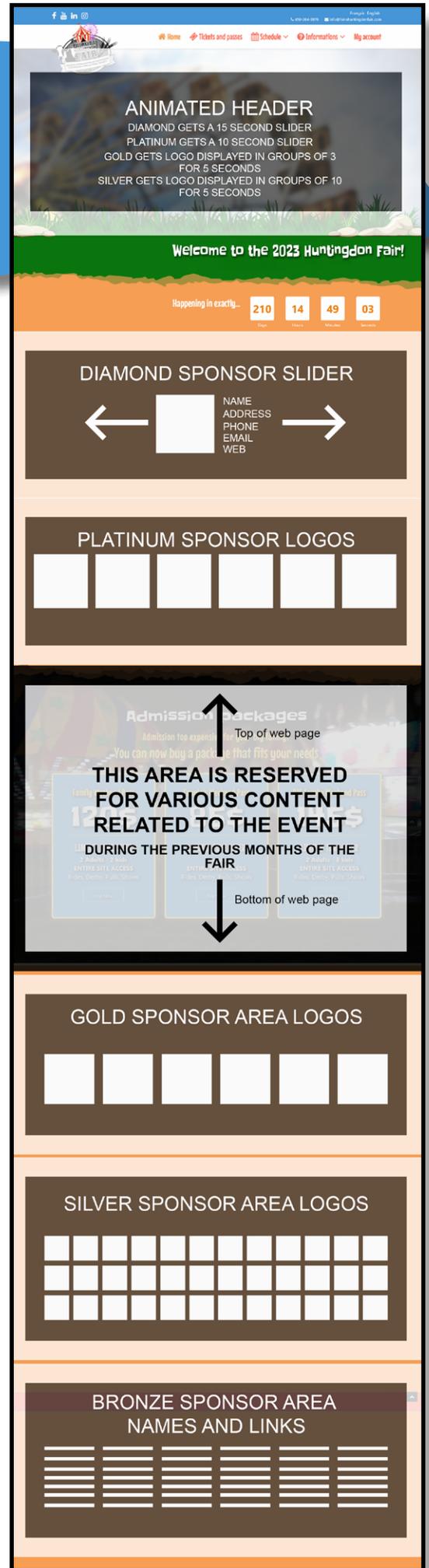
#### Loudspeaker Announcements

- ▶ The name of your business will be mentioned (multiple times) in down times and between events during the tractor pulls and demolition derby.

This is our website home page layout to help you better visualize where the sponsor areas are, this layout shows the positioning of each level elements on the home page

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# Silver Sponsorship

## \$500

### What you get



## 4x Weekend Pass

#### VISIBILITY

##### Website:

- ▶ Logo and weblink in the Silver Sponsor Section

##### Social Media:

- ▶ Your logo in the Sponsors Album on our Facebook Page
- ▶ Dedicated post with your logo to announce your Sponsorship on our Facebook, Instagram and Linked In pages

##### On Site TV Screen

- ▶ A TV screen at the bar which will display information about the event and the sponsors in a loop throughout the 4 days of the event. Your logo and coordinates will be included in this presentation loop

##### Printed Media

- ▶ A few 3 sided, 4 feet x 8 feet triangles at key points on the site will display the names of all the sponsors for each sponsorship level. Your company will be displayed in the respective section.

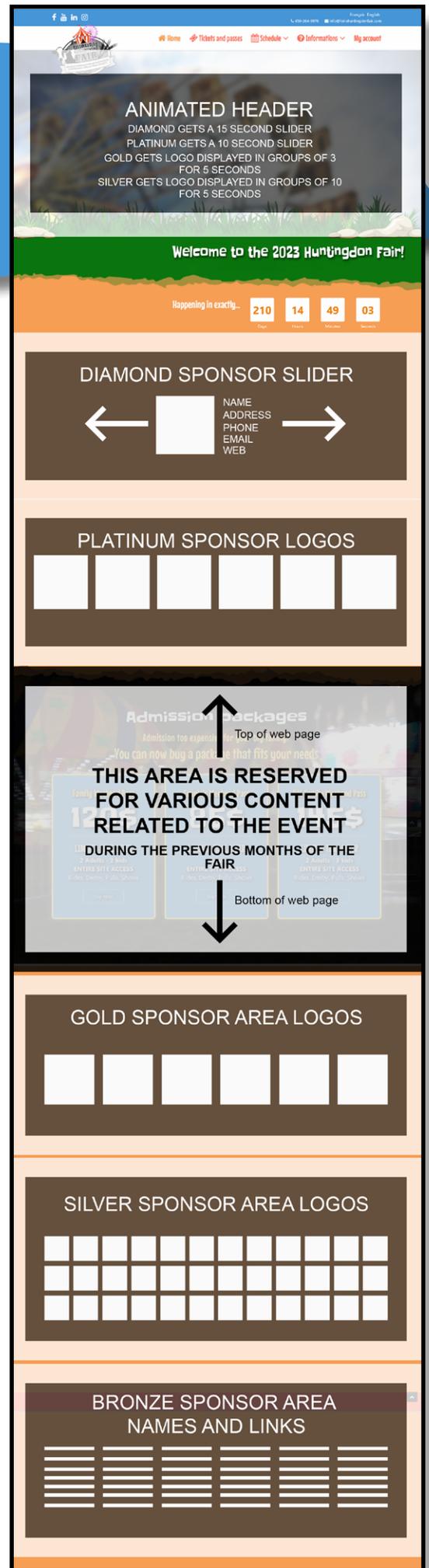
##### Loudspeaker Announcements

- ▶ The name of your business will be mentioned (multiple times) in down times and between events during the tractor pulls and demolition derby.

This is our website home page layout to help you better visualize where the sponsor areas are, this layout shows the positioning of each level elements on the home page

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# Bronze Sponsorship

## \$250

### What you get



## 2X Weekend Pass

#### VISIBILITY

##### Website:

- ▶ Name and web link in the Bronze Sponsor Section

##### Social Media:

- ▶ Dedicated post with your business name to announce your Sponsorship on our Facebook, Instagram and Linked In pages

##### On Site TV Screen

- ▶ A TV screen at the bar which will display information about the event and the sponsors in a loop throughout the 4 days of the event. Your logo and coordinates will be included in this presentation loop

##### Printed Media

- ▶ A few 3 sided, 4 feet x 8 feet triangles at key points on the site will display the names of all the sponsors for each sponsorship level. Your company will be displayed in the respective section.

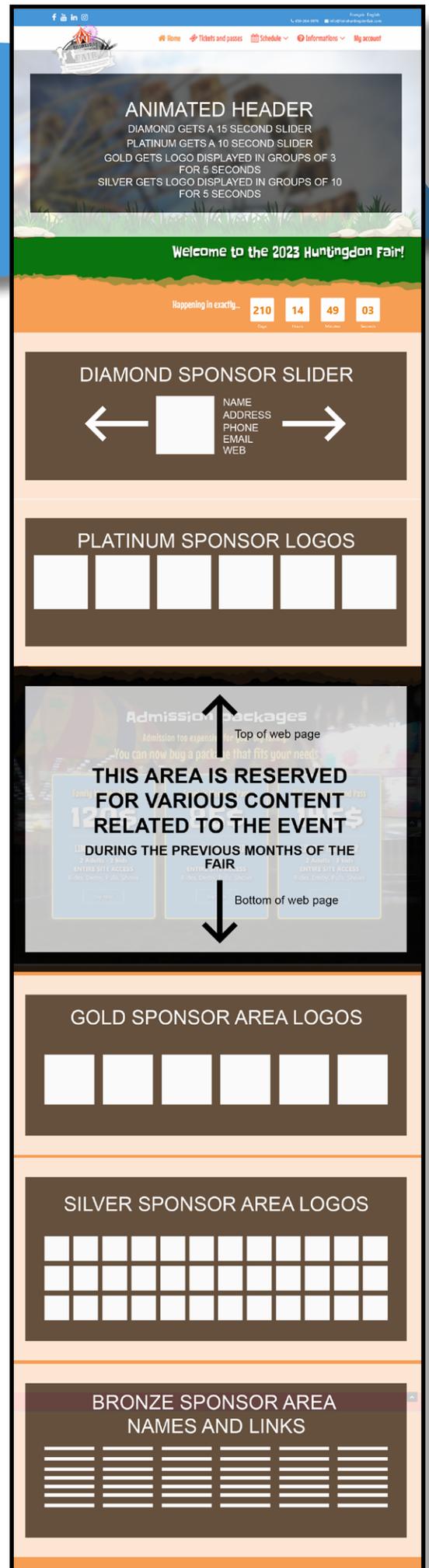
##### Loudspeaker Announcements

- ▶ The name of your business will be mentioned (multiple times) in down times and between events during the tractor pulls and demolition derby.

This is our website home page layout to help you better visualize where the sponsor areas are, this layout shows the positioning of each level elements on the home page

You can have a preview of the website here

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# Friends of the Fair Sponsorship

**\$100 to 249\$**

**What you get**

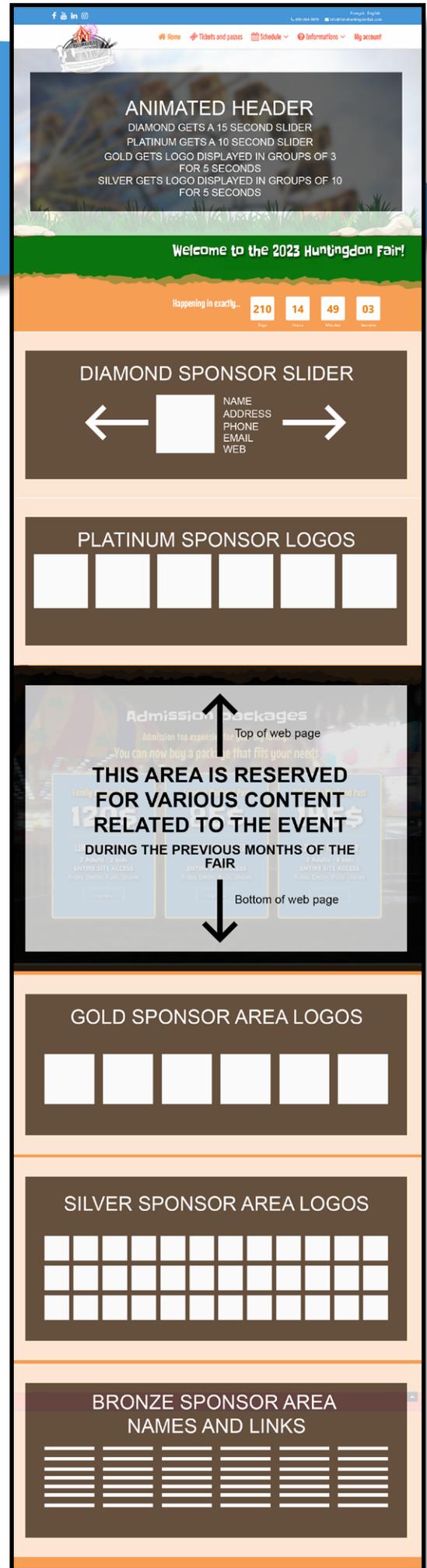
## VISIBILITY

### Website:

- ▶ Name and web link in the Friends of the Fair Section

### Social Media:

- ▶ Dedicated post with your business name to announce your Sponsorship on our Facebook, Instagram and Linked In pages



This is our website home page layout to help you better visualize where the sponsor areas are, this layout shows the positioning of each level elements on the home page

You can have a preview of the website here

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# Event Specific Sponsorships

**\$200**

**per event**

When sponsoring an event for 200\$, your company will get the following visibility.  
**(ONLY APPLICABLE AFTER A MINIMUM OF 250\$ SPONSORSHIP)** It's important to make the deadline to benefit from the full extent of the promotion packages)

## **VISIBILITY**

### **Website:**

- ▶ Logo and coordinates mentioned on the website in the associated event's page.

### **Loudspeaker Announcements**

- ▶ The name of your business will be mentioned by the announcer "Sponsored in part by..." during the event

## **AVAILABLE EVENT SPONSORS**

- ▶ Antique Tractor Pulls: (boat and/or trophies)
- ▶ Lawn tractor pull
- ▶ ASTTQ Pull (Friday and/or Saturday Night)
- ▶ Demolition Derby (by class)
- ▶ Horse Show (prizes and/or ribbons)
- ▶ 4-H Inter-club Show (prize money)
- ▶ Children's Pedal Pull
- ▶ Parade
- ▶ Firemen's Water Ball & Tug-of-War

If you have any further questions about these options, please contact us at the following address [sponsors@foirehuntingdonfair.com](mailto:sponsors@foirehuntingdonfair.com) or by phone at 450-807-5898